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Message Text

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PAGE 01 NEW DE 14506 111030Z

15
ACTION PA-04

INFO OCT-01 NEA-10 ISO-00 L-03 EB-11 SCI-06 COME-00 RSC-01

DRC-01 /037 W
---------- 094583
R 110955Z DEC 73
FM AMEMBASSY NEW DELHI
TO SECSTATE WASHDC 8399
INFO USOEL WASHDC

EHIA/USIA WASHDC 7732

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E.O. 11652: N/A
TAGS: BEXP IN
SUBJECT: TRADE FAIR: SPOKANE FOR NEW DELHI? NO SALE'

1. MOTHERLAND DECEMBER 5 REPORTED DEPUTY MINISTER FOR

COMMERCE A.C. GEORGE RESPONDED TO PARLIAMENTARY QUESTION
DECEMBER 4 BY SAYING, "INDIA WAS NOT PARTICIPATING IN THE
EXPO-74 WORLD TRADE FAIR BEING HELD AT SPOKANE IN USA NEXT YEAR."

2. COMMERCIAL COUNSELOR CONTACTED U.C. TIWARI, DIRECTOR
OF EXHIBITIONS AND COMMERCIAL PUBLICITY, GOI MINISTRY OF

COMMERCE AND REQUESTED CONFIRMATION OF THE ABOVE. TIWARI
CALLED THE MOTHERLAND STORY "KITE FLYING." HE DID CONFIRM, HOWEVER,
THAT THE MINISTRY "RELUCTANTLY RECOMMENDED AGAINST PARTICIPATION IN
THE SPOKANE FAIR."

3. TEJA (MEA) RAISED SPOKANE/DELHI EXCHANGE WITH CHARGE LAST WEEK.
HE STATED THAT AMBASSADOR KAUL WAS PUSHING THIS ACTIVELY, AND
TALKING OF A DEAL WHEREBY INDIAN PARTICIPATION IN SPOKANE FAIR WOULD
BE TRADED FOR US PARTICIPATION AT DELHI, BUT TEJA DID NOT MENTION
DEPUTY MINISTER GEORGE'S PARLIAMENTARY REPLY OR ANYTHING ABOUT A GOI
DECISION AGAINST SPOKANE. CHARGE COMMENTED THAT USG HAD TO EXAMINE
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PARTICIPATION IN TRADE FAIRS EXTREMELY CAREFULLY TO INSURE THAT

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RESULTS IN COMMERCIAL TERMS ARE WORTH THE EFFORT. OUR PRESENT ASSESSMENT WAS THAT THE 1974 DELHI FAIR DID NOT WARRANT A COMMERCIAL PRESENCE. WE WERE, HOWEVER, EXAMINING OTHER POSSIBILITIES OF PARTICIPATION. TEJA REPLIED THAT HE COULD UNDERSTAND THIS POINT OF

VIEW FULLY. IN FACT, GOI TENDED TO TAKE SIMILAR POSITION ON SPOKANE. COMMENT: WE ARE EXAMINING THE POSSIBILITY AND COSTS OF A LIMITED NON COMMERCIAL PRESENCE AT DELHI TRADE FAIR. WE SHALL ADVISE AS SOON AS OUR APPROACH HAS BEEN BETTER DEFINED. END COMMENT.
MOYNIHAN

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Message Attributes

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Draft Date: 11 DEC 1973
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: RELEASED
Disposition Approved on Date:
Disposition Authority: golinofr
Disposition Case Number: n/a
Disposition Comment: 25 YEAR REVIEW
Disposition Date: 28 MAY 2004
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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Type: TE
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